

LEVERAGING DATA TO INFORM PRIORITIES

College presidents and university chancellors set priorities, establish budgets, and create initiatives that foster relevant, impactful academic programs.

The PSEO Coalition arms these higher education leaders with the data to make informed choices that prepare their students for careers that meet the workforce needs of their regions and benefit their communities.

This data positions leaders and administrators to lead meaningful conversations with faculty, alumni, students and families, government officials, employers, and the media about the concrete value of the credentials their institutions award.

Doing More With the Data

The PSEO Coalition continually expands and refines its data to make it a more powerful tool for decision-makers.

Already, institutional research offices can download PSEO data to explore areas such as the earnings of graduates from different institutions or debt-to-income ratio estimates.

The PSEO Explorer can help presidents and chancellors answer:

- What are the employment outcomes of our graduates?
- Are they finding work? How much are they earning?
- Are they better off with their degrees?
- Do our students leave with no debt or manageable debt?
- How can we assist budding teachers, social workers, and others entering lower-paying but socially impactful jobs?
- How do outcomes compare for different groups of students?
- Are we producing graduates with degrees in the industries our state needs?

Our data offers insights such as:

- Graduates' earning potential after one year, five years, and ten years.
- The industries that are hiring graduates — and those that are not.
- Which degree programs have the biggest ROI and which programs need adjustments to be economically viable?



Use the PSEO Explorer Tool

To use the PSEO Explorer tool, scan the QR code or visit <https://lehd.ces.census.gov/applications/pseo>