

FOSTERING A TALENTED AND PROSPEROUS WORKFORCE

Colleges and universities must ensure their graduates have credentials that can meet the needs of local and statewide employers. Nonprofits, government agencies, small businesses, and global corporations need to know if new employees can fill in demand jobs. They also need to know how much to pay them.

Universities that are members of the PSEO Coalition can partner with their state's employers to explore current and future workforce needs. Together, they can make informed decisions that support the economic needs of their communities.

The direct exchange of data and insights between universities and employers ensures that credentials of value become more relevant, impactful, and likely to maximize the earning potential of graduates.

Our data offers insights for employers such as:

- Graduates' salaries at the local, state, and national levels after one year, five years, and ten years.
- The number of graduates who secure employment in-state and the number, destinations, and salaries of those who leave.

Doing More With the Data

The PSEO Coalition continually expands and refines its data to make it a more powerful tool for employers. Our goal is to foster a talented, strong, well-compensated workforce that supports economic prosperity.

The PSEO Explorer can help employers answer:

- What institutions or states can help us fill skilled positions?
- What are new graduates being paid in other states or industries?



Use the PSEO Explorer Tool

To use the PSEO Explorer tool, scan the QR code or visit <https://lehd.ces.census.gov/applications/pseo>