

Fostering a Talented and Prosperous Workforce

Colleges and universities must ensure their graduates have credentials that can meet the needs of local and statewide employers. Nonprofits, government agencies, small businesses, and global corporations need to know if new employees can fill in demand jobs. They also need to know how much to pay them.

Colleges and universities that are members of the PSEO Coalition can partner with their state's employers to explore current and future workforce needs. Together, they can make informed decisions that support the economic needs of their communities.

The direct exchange of data and insights between colleges and universities and employers ensures that credentials of value become more relevant, impactful, and likely to maximize the earning potential of graduates.

Doing More With the Data

The PSEO Coalition continually expands and refines its data to make them more powerful tools for employers. Our goal is to foster a talented, strong, well-compensated workforce that supports economic prosperity.

The PSEO Explorer can help employers answer:

- What institutions or states can help us fill skilled positions?
- What are new graduates being paid in other states or industries?



Our data offer insights for employers such as:

- Graduates' earnings at the local, state, and national levels after one year, five years, and 10 years.
- The number of graduates who secure employment in-state and the number, destinations, and earnings of those who leave.



Use the PSEO Explorer

To use the PSEO Explorer, scan the QR code or visit <https://lehd.ces.census.gov/applications/pseo>



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