

# Connecting Degree Programs with Career Prospects

Academic advisors, career counselors, and other university staff members help students explore career pathways. Their students want to understand the earning potential of their majors and where to find the best jobs.

The PSEO Coalition provides data about earning potential and the return on investment of higher education credentials. With these data, university staff members can guide students to the best careers and help them advocate for themselves along the way.

We empower advisors, counselors, and other team members to highlight the relationship between degree programs and career prospects. The data can be broken down by region, industry, program of study, earning potential, and other key factors that help students make informed choices about their futures.

## Doing More With the Data

The PSEO Coalition continually expands and refines its data to make them more powerful tools for guiding students to impactful degrees and careers.

### The PSEO Explorer can help university staff members answer:

- How much have graduates earned after graduation?
- Where have graduates been employed?
- In which industries have graduates been employed?
- What are the economic outcomes for industries known as high social value, such as health care and education?

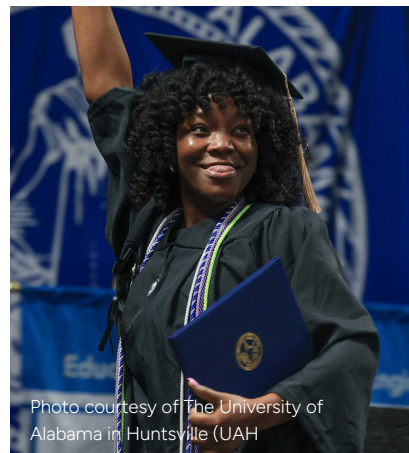


Photo courtesy of The University of Alabama in Huntsville (UAH)

### Our data offer insights such as:

- The annual earnings by degree for graduates after one year, five years, and 10 years.
- Which industries graduates have been employed in recently, by degree program.
- Whether graduates have been employed in-state or elsewhere.



## Use the PSEO Explorer

To use the PSEO Explorer, scan the QR code or visit <https://lehd.ces.census.gov/applications/pseo>



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COALITION