

## University System of Georgia PSEO Tool

The University System of Georgia uses PSEO data in its Georgia Degrees Pay website (<https://www.usg.edu/georgia-degrees-pay>) that was developed as a one-stop shop for students to learn about the value of earning a USG credential and get information to inform their choice of institution and academic program. In addition to wage outcome data, the site provides data tools that allow students to search all academic programs in the system, find out which institutions they are likely admissible to, and compare institutions on cost, student profile, and student outcomes. The tools are aimed at students and families, as opposed to practitioners or researchers, and provide clean, simple visualizations with instructions and dynamic results text.



The PSEO data is featured in the Your Future Earnings tool (<https://www.usg.edu/your-future-earnings>).

This suite of Power BI visualizations allows students and families to explore wages of USG graduates working in Georgia (from in-state Unemployment Insurance records) or anywhere in the country (from PSEO data) by institution, credential level, and academic program one, five, and ten years after graduation. Different tabs (see left) emphasize comparisons among multiple programs at the same level and institution, among different institutions for the same program, and between monthly wages and student loan payments for a selected borrowed amount. In general, the same business logic was used for the in-state UI-based visualizations as the PSEO, but the in-state data drills down to individual programs at the 6-digit CIP code level and, unlike PSEO, removes a student from a particular degree level's outcomes once the student earns a higher-level credential. The "About" and "How It Works" provide general information about the use of

the tool and "The Data" provides detailed information on who is included and the calculations.