University of Alabama System Employment and Earnings Dashboard

In 2021, University of Alabama System (UAS) institutions became the first in Alabama to participate in the U.S. Census Bureau's Post-Secondary Employment Outcomes (PSEO) initiative, providing transparent, comprehensive information about graduates' career outcomes. Through this partnership, prospective students, families, alumni, and policymakers can explore where our graduates work, the industries they enter, and how much they earn at different points after graduation.

The *Employment and Earnings Dashboard*, available through the UAS website, displays outcomes by degree level and field of study across the System's three universities: The University of Alabama (UA), University of Alabama at Birmingham (UAB), and University of Alabama in Huntsville (UAH). This tool includes visualizations of employment flows, showing graduates' movement across industries as well as the share of alumni who remain employed in Alabama.

PSEO data help prospective students make informed decisions about where to attend college and which major to select. Graduates can see typical earnings for their degree, better preparing them for career planning and salary negotiations. In addition, the dashboard provides state leaders and institutions with valuable insights to support workforce development, higher education planning, and policy decisions.

By making this information publicly available, the University of Alabama System demonstrates its commitment to data transparency and student empowerment, helping Alabamians and others nationwide understand the career pathways and earning potential offered by its three universities.

PSEO data complement the *Degree Program Planning Resources* available on the UAS website, which help faculty and administrators assess the competitive landscape using IPEDS Completions data, evaluate labor market demand through Bureau of Labor Statistics (BLS) data, align programs with employer-desired skills and learning outcomes, and combine labor market information with PSEO outcomes to project graduate opportunities and earning potential. Together, these tools support aligning academic programs with workforce needs and student success.